

# **Local Church Strategies for Surviving COVID-19**

**Northern Illinois  
Annual Conference UMC  
Thursday, April 2, 2020  
@ 1:00 PM CST  
(Zoom Webinar)**

**Presenter:**

**Olu Brown  
Impact Church  
Atlanta, Georgia  
Impactdcd.org  
Olubrown.com**

## **I. Easter Sunday Readiness**

### Live or Pre-Recorded?

#### *Live*

- What is the big idea?
- Less is better than More
- Maximum time: 1 Hour
- Give Hope!

#### *Pre-Recorded*

- What is the big idea?
- Think through Process, People and Plan
- Record and edit for quality

#### *Post Easter*

- Offer virtual pastoral care
- Planning for return to in person worship in June or Later
- Assessing current technology capabilities (Computers / Software / Internet / Phones)
- Investing in new technology to continue remaining connected in the 21<sup>st</sup> Century

## **II. Reaching People During COVID-19**

### Virtual Pastoral Care via Phone and Video Calls

- Prayer
- Home Visits
- Hospital Visits
- Leaders and Parishioners

Lewis Center for Church Leadership: Episode 52: "Pastoral Care in the Coronavirus Crisis" featuring Michael Koppel

## **III. 21<sup>st</sup> Century Evangelism Post COVID-19**

- The Case for the Church
- Virtual Connectivity
- Topical Evangelism: Career, Finances, Mental Health, Prayer, etc.
- Extreme Hospitality: All people Are Welcome, All People Are Worthy, All People Have A Place