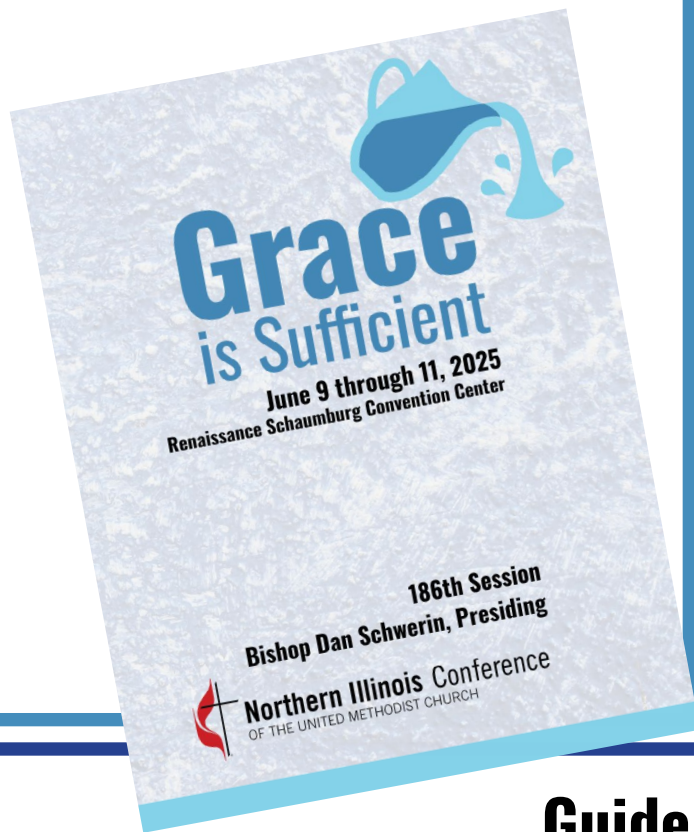


AC 2025 Booklet Advertising



Full-page AD pricing 10.5" tall x 7.75" wide	
Non-Profit	NIC Board or Agency
\$600	\$300

Half-page AD pricing 5.25" tall x 7.75" wide	
Non-Profit	NIC Board or Agency
\$300	\$150

Quarter-page AD pricing 5" tall x 3.75" wide	
Non-Profit	NIC Board or Agency
\$150	\$75

Guidelines:

- Limited space available.
- Ads will be included on a first-come, first-served basis.
- Submissions may come from non-profit organizations of The United Methodist Church or the Northern Illinois Conference or which receive funding or other support from the UMC or the NIC.
- Inclusion will be approved by the 2025 Annual Conference Committee.
- Placement will be decided by the NIC Communications team in coordination with the Annual Conference Committee.
- Ad artwork specifications:
 - Completed designs only, no design work will be provided.
 - Must be submitted as 300-dpi JPG, PNG, or PDF files: **no WORD files will be accepted.**
 - Incorrectly sized submissions will be cropped to purchased size.
- **Send ad artwork to ACmedia@umcnic.org.**
- **Deadline for artwork and payment: May 1, 2025.**
- **To reserve space & make a payment, visit umcnic.org/AC2025.**