

# AC 2020 Program Advertising



**Booklet page margins**  
**.25" top, bottom, outer**  
**.50" inside**

## Full-page AD pricing 10.5" tall x 7.75" wide

Profit	Non-profit
\$1,000	\$500

## Half page AD pricing 5.30" tall x 7.75" wide

Profit	Non-profit	NIC Board or Agency
\$600	\$250	\$125

## Quarter page AD pricing 3.88" tall x 5.25" wide

Profit	Non-profit	NIC Board or Agency
\$300	\$125	\$75

**Special pricing  
for your display  
table if you purchase  
ad space!**

Contact Laura Lopez at  
[llopez@umcnic.org](mailto:llopez@umcnic.org)  
for more info.

## Guidelines:

- Limited space available.
- Ad artwork must be submitted as 300-dpi JPG, PNG, or PDF files: **no WORD files will be accepted.**
- **Send ad artwork to [ACmedia@umcnic.org](mailto:ACmedia@umcnic.org).**
- Inclusion will be approved by the 2020 Annual Conference Committee. Ads will be included on a first-come, first-served basis.
- Deadline for artwork and payment: April 1, 2020.
- To reserve space & make a payment, visit [umcnic.org/AC2020](http://umcnic.org/AC2020).