

NORMALIZING NEXT™ COHORT

DESIGNED FOR LEADERS WHO
ARE INTERESTED IN TAKING THEIR
CHURCHES TO THE NEXT LEVEL

A Normalizing Next™ Cohort is a six-month group of clergy meeting together once each month in person or virtually to focus on subjects from the cohort curriculum: *Normalizing Next™: A Post-COVID-19 Resource for Church Leaders*.

Join the cohort leader, Olu Brown, and guest presenters for this amazing journey of exploration and innovation.

As the world has shifted, so should our leadership and ministry to meet an ever-changing landscape. To meet this challenge, recognizing and normalizing this next is paramount to the health and future of the Church.

COHORT TOPICS:

- »» Vision
- »» Leadership
- »» Technology
- »» Church Structure
- »» Hybrid Worship
- »» Powerful and Prophetic Preaching
- »» Raising Generosity



IF YOU ARE INTERESTED, PLEASE CONTACT REV. MARTIN LEE
FOR THE APPLICATION AT [MLEE@UMCNIC.ORG](mailto:mlee@umcnic.org)



MEET OLU BROWN

Olujimi (Olu) Brown is the father of Daya Elom Brown and Langston Wesley Brown. Olu is a native of Lufkin, Texas. He graduated from Jarvis Christian College in Hawkins, Texas and earned a Master of Divinity degree from Gammon Theological Seminary of the Interdenominational Theological Center in Atlanta, Georgia.

He served as the Lead Pastor of Impact Church, a young congregation in the East Point community of Metropolitan Atlanta (impactdcd.org). With Olu's vision and leadership, since its founding in 2007, Impact grew from a core team of 25 people to more than 5,000 online viewers with a \$4M budget and listed at number 5 in the 25 Fastest Growing Large United Methodists Churches, 2018 Edition.

On May 16, 2021, Olu announced his retirement from the local church effective June 2022. For his retirement, Olu is using the phrase, Normalizing Next™, which is the concept about how to best prepare for the future, especially churches that experience any kind of change or transition. Normalizing Next™ is when you are no longer afraid to do your best to prepare for and strategize so that one can be fully successful.

Olu currently coaches, consults and facilitates full-time through his company, Culverhouse, and helps leaders and organizations Normalize Next™.

To find out more information about Olu Brown and his resources, visit olubrown.com.

